

We Are Music: The Story of Music in the 21st Century



We Are Music by Brandon Stosuy

★★★★☆ 4.7 out of 5

Language : English

File size : 8768 KB

Print length : 32 pages



We Are Music is a groundbreaking book that tells the story of music in the 21st century. It is a must-read for anyone who wants to understand the current state of the music industry and the future of music.

Author Brandon Stosuy takes readers on a journey through the major changes that have taken place in the music industry over the past two decades. He explores the impact of streaming, technology, social media, and globalization on the way we create, consume, and share music.

Stosuy argues that we are living in a new era of music, one that is more democratic, diverse, and global than ever before. He profiles a wide range of artists, from pop stars to underground rappers, to show how they are using technology to connect with their fans and create new and innovative music.

We Are Music is a fascinating and insightful look at the current state of the music industry. It is a must-read for anyone who wants to understand the future of music.

Here are some of the key takeaways from **We Are Music**:

- Streaming has revolutionized the way we consume music. It has made it easier than ever to access and discover new music, and it has also led to a decline in album sales.
- Technology is having a major impact on the way we create music. Digital audio workstations and other music software have made it possible for anyone to create and record professional-sounding music.
- Social media is playing a major role in the way we share and discover music. Artists are using social media to connect with their fans, promote their music, and build their brands.
- Globalization is leading to a more diverse and global music scene. Artists from all over the world are now able to reach a global audience.

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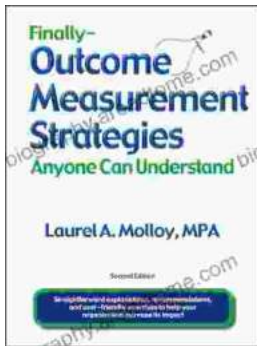
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